

What are you losing to **resistance**?

- ☐ A. YIELD
- ☐ B. MONEY
- ☐ C. QUALITY
- ☐ D. SLEEP
- ☒ E. ALL OF THE ABOVE

The cost of herbicide resistance is real:

Canadian farmers are losing

\$1.1–\$1.5 B

**every year in yield, quality,
and input costs.***



Get the tools you need at
ManageResistanceNow.ca

**MANAGE
RESISTANCE***Now*



 @protectyourland

 @manageresistancenow.ca

* manageresistancenow.ca/weeds/wfs-weeds-economics-of-herbicide-resistance

MANAGE RESISTANCE*Now*



Are you dealing with herbicide resistant weeds?

Find tips for managing herbicide-resistant weeds, like kochia, wild oats and waterhemp.



Is fungicide resistance threatening your yields?

Discover how to manage
fungicide resistance in crops.



Have resistant insects taken over your pest control strategy?

Get new ideas about
integrated pest
management.

