What are you losing to resistance?

- A. YIELD
- B. MONEY
- C. QUALITY
- D. SLEEP
- E. ALL OF THE ABOVE

The cost of herbicide resistance is real: **Canadian farmers are losing**

\$1.1-\$1.5 B

every year in yield, quality, and input costs.*



Get the tools you need at ManageResistanceNow.ca

MANAGE RESISTANCE/Vow



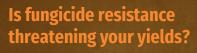




^{*} manageresistancenow.ca/weeds/wfs-weeds-economics-of-herbicide-resistance

MANAGE RESISTANCE/Vow





Discover how to manage fungicide resistance in crops.



Have resistant insects taken over your pest control strategy?

Get new ideas about integrated pest management.

